



Amber Road
POWERING GLOBAL TRADE

Company Overview



The leader in
Global Trade
Management



The Global Trade Challenge

Organizations buying or selling goods globally – with one country or one hundred – are being overwhelmed with complexity. They are grappling with an extended group of global trading partners, a complex array of country-specific trade regulations, and a competitive environment that requires them to shorten cycle times and reduce global logistics costs.

And despite the fact that most organizations have invested heavily in domestic supply chain optimization, in the form of advanced processes and technologies, they remain ill-equipped to handle the complexities of global trade.

This fact is costing companies in the form of:

- Poor supply chain performance and customer service
- Increased costs
- Exposure to fines and penalties

The Amber Road Solution

Amber Road is a single, on-demand platform that plans and executes all aspects of global trade. By enabling companies to take a holistic, integrated approach to global trade, Amber Road accelerates the movement of goods across international borders, improves customer service and reduces global supply chain costs.

Amber Road includes deep functional capabilities across all areas of global trade – trade compliance, supply chain visibility, global transportation management and supplier management. Underpinning all of these solutions is Global Knowledge™, the most comprehensive, intelligent repository of global trade content available anywhere.

Many of the largest, most successful companies in the world are using Amber Road to:

- Perform country-specific compliance checks for imported and exported goods
- Select global carriers, and book and manage international freight
- Track product, container and shipment level details as goods move around the world
- Collaborate with foreign suppliers
- Take advantage of preferential duty programs

“What companies are realizing is that many of the benefits derived from their finely tuned / optimized domestic supply chains are being cancelled out by their poorly performing global supply chain.”

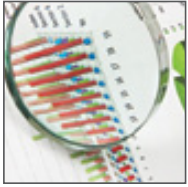
Aberdeen Research





Solutions

Our solutions address mission-critical business challenges in the following areas:



Supply Chain Visibility & Performance Management

Our supply chain visibility solution integrates all order, shipment and inventory information to give you a complete view of operations at an SKU level. We also offer performance management tools that collect large volumes of operational data to power the dashboards and scorecards needed to continuously improve processes.



Trade Automation

We fully integrate and automate export, import and trade agreement processes. Our trade compliance solutions are deeply integrated with Global Knowledge to improve the efficiency and accuracy of decisions related to calculating landed cost, classifying products, screening for restricted parties, managing licenses, complying with import/export controls and producing documentation.



Trade Portals

Trade Portals extend our GTM solutions to improve collaboration with your trading partners. You can easily solicit suppliers to provide Free Trade Agreement (FTA) certificates, coordinate purchase orders and manage ship windows, or plan origin operations with your logistics provider partners.



International Transportation Management

Our solution enables you to manage sea freight and airfreight transportation, with a potential savings of over 8% in total freight spend. This level of benefit is realized by automating your annual tender, centrally managing approved carriers, routes and rates, optimizing carrier selection, and auditing freight bills.



Global Knowledge™

Our GTM solutions are all integrated with trade content to provide the highest levels of automation and accuracy. We cover over 120 countries today with comprehensive coverage of harmonized tariff schedules, standard and preferential duty rates, regulatory controls, restricted party lists, documents, quotas and much more.



Global Professional Services

Amber Road's global professional services team encompasses a unique blend of subject matter experts, information technology (IT) professionals and project managers using a common methodology to implement your chosen solution on time and within budget. Our consultants have years of experience implementing enterprise solutions and broad expertise with a wide range of customers and industries. They are highly knowledgeable in industry-standard applications and integration technologies.

Amber Road's professional services cover four areas:

Assessment – We provide a deep understanding of the business processes involved in each project, and conduct regular assessments to discover new areas for improvement.

Implementation – We utilize a proven implementation methodology for deploying our GTM solutions, building upon past experiences and best practices to deliver successful project outcomes. Our techniques and thorough documentation ensure easier production support and upgrades.

Education and Training – We provide training to users of our applications to ensure proper compliance and efficiency, including sessions for end users, solution administrators and technical operators.

Maintenance and Support – As an application provider, our commitment to our customers doesn't end with the implementation. We provide 24/7 production support for any critical issue, as well as routine maintenance support on upgrades and modifications.





Differentiators

- A total solution that includes global transportation management, trade compliance, supply chain visibility and supplier management
- The deepest and broadest trade regulatory data available anywhere in the world, updated daily by the industry's most knowledgeable trade experts
- An on-demand delivery model that minimizes implementation costs to get you up and running quickly
- An unparalleled track record of success with the world's leading companies

About Amber Road

Amber Road provides a single, on-demand platform that automates and streamlines global trade. By helping organizations to comply with country-specific trade regulations, as well as plan, execute and track global shipments, Amber Road enables goods to flow unimpeded across international borders in the most efficient, compliant and profitable way.

Processing 3 million supply chain messages per day

Managing 10,000 contracts with 60,000 amendments per year

Enabling 10 million interactive customer messages per month

Our Customers

Amber Road has enterprise-class SaaS solutions designed to meet the extensive requirements of Global 2000 companies and third-party logistics providers (3PLs), as well as on-demand solutions for small and medium-sized importers and exporters.

With a twenty-year proven track record, we are powering the global operations of many of the most successful companies in the world, spanning nearly every industry and region.

"Amber Road's content is accurate and delivered on time, allowing us fast and efficient implementation globally. Their solution for export controls is one of the best in the business, and has kept us penalty-free."

Director, Global Trade Compliance Advisory Group
Air Products & Chemicals, Inc.

"Amber Road has the only solution on the market that performs audits on bottom line calculations before the shipment arrives. We are extremely impressed with Amber Road's depth of expertise and commitment to our business."

Vice President of Corporate Logistics
Perry Ellis

"We needed a scalable solution that could easily handle our high volume transactions and had the ability to support hundreds of users across multiple time zones. Amber Road is the trade compliance standard for all of our Oracle implementations worldwide."

Global Director, Back Office Technology
Ingersoll Rand

"We needed a truly global integrated import/export trade compliance solution to support our high volume transactions. We have rolled the solution out worldwide and are processing millions of transactions per year and have interfaces with multiple ERP systems and 1,300 users in 42 countries."

Director Global Trade & Security
Agilent Technologies

"Amber Road has the first solution we have found that can effectively handle the complexity of our ocean contracts and eliminate the hassles associated with traditional text-based contract management."

President
Ocean World Lines

"Amber Road's Trade Import solution has simplified Panasonic's import transactions by integrating critical global shipping information into our systems in real-time. As a result we have started to achieve end-to-end visibility of our entire supply chain."

Group Manager
Panasonic Logistics Company

"Amber Road has been an invaluable partner in supporting our vision for a true collaborative trading partner network, and we look forward to working with them as we leverage this solution to forge deeper links with our vendor and carrier community."

Vice President Corporate Logistics
Glazer's Family of Companies

"We selected Amber Road for its ability to provide supply chain visibility and compliance solutions on a single platform as well as its depth of international trade content, its long standing history in the marketplace, and strong presence in other countries."

Import Export Compliance Officer
Bunzl Distribution USA

